

LEGISLATIVE FACT SHEET

DATE : October 14, 2011

BT or RC NUMBER: 12-020
(Administration Bills)

SPONSOR (Department/Division/Agency/ Council Member): JEDC

PURPOSE/ SUMMARY: The Bruss Company is in the process of evaluating sites to expand its meat processing operations. The proposed project is currently expected to add 200 new, full-time jobs to the local market with an average wage of \$31,000, plus benefits. Bruss proposes to invest approximately \$7,200,000 in new private capital for building acquisition, substantial renovations, machinery, equipment, furniture and fixtures. Bruss proposes to purchase and revitalize a vacant refrigerated warehouse building comprising 47,000 square feet of space located at 5441 W. 5th Street, Jacksonville Florida 32254. Included in the total jobs are approximately 162 semi-skilled jobs with an excellent employee benefit packages at wage levels that are competitive within the food processing sector. Additionally, the project will place back in service a vacant industrial building within this industrial area of Northwest Jacksonville and provide an opportunity for additional employment through Bruss' retention of third-party service providers once the project is complete.

In addition to Jacksonville, there are several communities being considered for this project including locations in Georgia, Alabama, South Carolina, and Tennessee. These competitor communities are offering Bruss cash incentives, job training and local tax abatement to attract it. Working with Enterprise Florida in order to make Jacksonville the most attractive alternative, staff proposes to designate the site a Brownfield area in order to take advantage of the Brownfield Redevelopment Bonus Tax Refund Program to encourage job creation and new private capital investment within the Northwest Jacksonville area. Staff also recommends a Northwest Jacksonville Large Scale Economic Development Grant totaling \$400,000 to lower Bruss' capital cost of the project. The State of Florida has agreed to support the Brownfield site designation and provide its \$400,000 (80%) portion of the job creation tax refunds at \$2,500 per job which will generate tax refunds for job creation up to \$500,000; city's portion is \$100,000 (20%). The State of Florida has also allocated up to \$300,000 in Quick Response Training Grant funds to train the proposed employees to operate and maintain the proposed meat processing facility. These public investment programs are critical to The Bruss Company's site location decision-making process.

The matching funds for the Brownfield's portion of this project will be requested in the appropriate budget cycle.

APPROPRIATION: Total Amount Appropriated: \$ 400,000 as follows:

(Name of Fund as it will appear in title of legislation) JEDC Capital Projects – NW Quadrant Economic Development

Name of Federal Funding Source:	Amount:	\$	
Name of State Funding Source:	Amount:	\$	
Name of City of Jax. Funding Source: <u>JEDC Capital Projects</u>	Amount:	\$	<u>400,000</u>
Name of In-Kind Contribution:	Amount:	\$	
Name of Bond Acct:	Amount:	\$	
Bond Acct.Number:			

IMPACT- FINANCIAL/ OTHER: In addition to the creation of 200 jobs of which 162 are semi-skilled jobs available to area residents resulting in an annual payroll of \$7.8 million including benefits and estimated ad valorem taxes from private capital investment of \$6.8 million. This project supports the attraction of a new meat processing facility (manufacturing) to Jacksonville in a NW Area census tract experiencing a

22% unemployment rate.

ACTION ITEMS:

Emergency?.....	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	Justification:
Federal or State Mandates.....	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	
Fiscal Year Carryover?.....	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	
CIP Amendment?.....	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	(Attach CIP form)
Contract/ Agreement (C/A) Approval.	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>	(Attach a copy only)
C/A Negotiations On-going?.....	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	
Oversight Department Required?.....	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>	Name of Dept. <u>JEDC</u>
Related RC/BT?.....	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>	(Attach a copy)
Waiver of Code?.....	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	(Identify Code Provision) _____
Code Exception?.....	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	(Identify Code Provision) _____
Continuation of Grant?.....	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	
Surplus Property Certification?.....	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	(Attach a copy)
Related Enacted Ordinances?.....	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	Ordinance # of previous Ordinance _____
Report Required to City Council/					
Council Auditors	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>	Date _____ Frequency _____

ADMINISTRATIVE TRANSMITTAL

To: MBRC, c/o Roselyn Chall, Budget Division, Suite 325

Cc: Chris Hand, Chief of Staff, Office of Mayor
Heath Beach, Assistant Budget Officer, Budget Division

From: Paul Crawford , Deputy Executive Director, JEDC

(Name, Job Title, Department)

Phone: 630-7063 Fax: 630-2919 E-mail PaulC@coj.net

Contact person: Joe Whitaker, Business Retention and Recruitment Coordinator, JEDC

(Name, Job Title, Department)

Phone: 630-1624 Fax: 630-2919 E-mail josephw@coj.net

**COUNCIL MEMBER/ INDEPENDENT AGENCY/ CONSTITUTIONAL
OFFICER TRANSMITTAL**

To: Steve Rohan (630-1672) or Peggy Sidman (630-4647), Office of General Counsel
Suite 480, City Hall at St. James

From: _____

(Name, Job Title, Department)

Phone: _____ Fax: _____ E-mail _____

Contact person: _____

(Name, Job Title, Department)

Phone: _____ Fax: _____ E-mail _____

Legislation from Independent Agencies requires a resolution from the Independent Agency Board approving the legislation.

FACT SHEET IS REQUIRED BEFORE LEGISLATION IS INTRODUCED

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